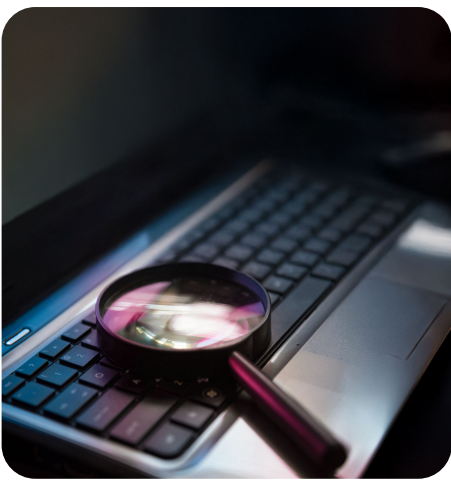


# HAPI Job Board Marketplace

Buy single ads on 2,500+ job boards, communities, and social media channels.



**HAPI Job Board Marketplace is ideal for employers who:**

- Need to advertise single jobs with flexibility and precision.
- Want to access niche audiences across specific industries, job functions, or locations.
- Prefer a centralized, data-driven solution for buying media in a few clicks.
- Are hiring in competitive sectors or trying to boost candidate flow fast.
- Want to experiment with new (social) channels to explore what works best for them
- Want to be less dependent on contracts with job boards and want to spend in a flexible way
- Operate at any scale - from startups to large enterprise organizations.

## Understanding the customer challenges and providing solutions

**Customer Challenge**

**How HAPI Job Board Marketplace Helps**

**Customer Benefits**



**“We’re struggling to fill niche or high-demand roles.”**

- Smart media recommendations for every job
- Access to 2,500+ global and local job boards, social channels, and communities
- Automated job posting in a few clicks

- ✓ Reach the right audience fast
- ✓ Boost applicant volume for hard-to-fill roles
- ✓ Improve ROI with targeted media
- ✓ Save time managing campaigns



**"We’re overwhelmed managing multiple systems and suppliers."**

- One-stop-shop for all job ads
- Fully integrated with your ATS
- Simplified payments with a single invoice

- ✓ Fewer platforms to manage
- ✓ Easy procurement process
- ✓ Centralized reporting and insights
- ✓ Seamless recruiter experience



**“We have a tight budget and need to spend wisely.”**

- Pre-negotiated pricing and exclusive discounts
- Choose from a wide range of price points and media types
- No annual commitment required

- ✓ Advertise as needed, no waste
- ✓ Maximize exposure per euro/dollar spent
- ✓ Transparent pricing and spend control



**“We don’t know which media channels to use.”**

- Intelligent recommendation engine based on job data
- Filter and search by location, category, cost, and audience
- Built-in insights on media performance

- ✓ Make confident decisions
- ✓ Skip manual research
- ✓ Better targeting and more hires, faster

## Why Your Customers Will Want HAPI Job Board Marketplace



**Data-Driven Media Suggestions:**

Let the platform recommend the best-fit job boards and channels.



**2,500+ Global Channels:**

Access everything from generalist boards to niche communities and social media



**Flexible Purchasing:**

Buy single ads with no long-term commitment



**Easy Search & Filter:**

Quickly find the best channels based on job type, location, and price.



**One Invoice:**

Consolidated billing for all purchased ads, no admin headaches.



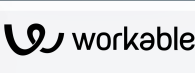
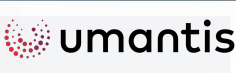
**Full ATS Integration:**

Post, track, and manage job ads directly from your recruiting system.



**Contract-Free Expansion:**

Test new media partners, job boards and markets with minimal commercial commitment and full flexibility.



**Want to learn more?**

Check HAPI Partner Content Hub for [more materials](#)