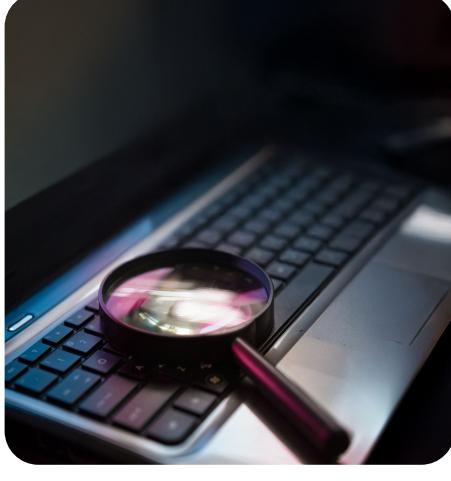


HAPI Job Board Marketplace

Buy single ads on 2,500+ job boards, communities, and social media channels.



HAPI Job Board Marketplace is ideal for employers who:

- Need to advertise single jobs with flexibility and precision.
- Want to access niche audiences across specific industries, job functions, or locations.
- Prefer a centralized, data-driven solution for buying media in a few clicks.
- Are hiring in competitive sectors or trying to boost candidate flow fast.
- Want to experiment with new (social) channels to explore what works best for them
- Want to be less dependent on contracts with job boards and want to spend in a flexible way
- Operate at any scale - from startups to large enterprise organizations.

Understanding the customer challenges and providing solutions

Customer Challenge



"We're struggling to fill niche or high-demand roles."



"We're overwhelmed managing multiple systems and suppliers."



"We have a tight budget and need to spend wisely."



"We don't know which media channels to use."

How HAPI Job Board Marketplace Helps

- Smart media recommendations for every job
- Access to 2,500+ global and local job boards, social channels, and communities
- Automated job posting in a few clicks

- One-stop-shop for all job ads
- Fully integrated with your ATS
- Simplified payments with a single invoice

- Pre-negotiated pricing and exclusive discounts
- Choose from a wide range of price points and media types
- No annual commitment required

- Intelligent recommendation engine based on job data
- Filter and search by location, category, cost, and audience
- Built-in insights on media performance

Customer Benefits

- ✓ Reach the right audience fast
- ✓ Boost applicant volume for hard-to-fill roles
- ✓ Improve ROI with targeted media
- ✓ Save time managing campaigns

- ✓ Fewer platforms to manage
- ✓ Easy procurement process
- ✓ Centralized reporting and insights
- ✓ Seamless recruiter experience

- ✓ Advertise as needed, no waste
- ✓ Maximize exposure per euro/dollar spent
- ✓ Transparent pricing and spend control

- ✓ Make confident decisions
- ✓ Skip manual research
- ✓ Better targeting and more hires, faster

Why Your Customers Will Want HAPI Job Board Marketplace



Data-Driven Media Suggestions:

Let the platform recommend the best-fit job boards and channels.



2,500+ Global Channels:

Access everything from generalist boards to niche communities and social media



Flexible Purchasing:

Buy single ads with no long-term commitment



Easy Search & Filter:

Quickly find the best channels based on job type, location, and price.



One Invoice:

Consolidated billing for all purchased ads, no admin headaches.



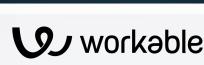
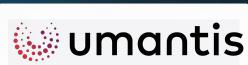
Full ATS Integration:

Post, track, and manage job ads directly from your recruiting system.



Contract-Free Expansion:

Test new media partners, job boards and markets with minimal commercial commitment and full flexibility.



Want to learn more?

Check HAPI Partner Content Hub for more materials