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**VONQ** | Media Buying:

**Flexible Media Buying** and Contract Management in One Solution

**One Partner**. Thousands of Media Channels. Maximum Savings. Simplify the way you purchase advertising products: With our solution, you gain access to a variety of media channels and job boards to effectively reach your target audience, supported by centralized contract management. Discover the easiest way to buy media and secure attractive discounts.





## Your Challenge:

# Use recruiting budgets efficiently and negotiate the best conditions

You are faced with the challenge of publishing job advertisements and appropriate advertising products. This requires managing a multitude of options and ensuring that you select the channels that suit your needs. This results in countless individual contracts with media providers and endless hours in contract negotiations, which takes time and requires expertise. You need to negotiate the best conditions and ensure contracts are managed effectively to avoid unnecessary and high costs. This leads to further expenditure of time and resources.

### **Our Solution: Flexible Media Buying and Centralized Contract** Management for Maximum Efficiency

With our Job Marketing solution, you gain access to a global media portfolio including more than 5000 media channels and job boards in over 150 countries. The best part? All advertising products are already contractually negotiated and immediately available to you – No stressful contract management anymore.

Enjoy attractive media discounts of up to 73% compared to standard list prices and choose flexible durations that exactly meet your requirements. Additionally, we take care of placing your job ads on various media channels and job boards such as generalists, niche sites, social media platforms, search engines, and more. This saves you valuable time, budget, and resources.

# **VONQ Media Buying: One Contract, Countless Benefits,**



#### 1. Central and Cost-Efficient Media Buying

Experience the convenience of centralized purchasing for all advertising products, including cost-effective individual contracts. Save time and resources by covering all your needs through a single contract partner - efficiently and uncomplicated.



#### 2. Exclusive Solutions from top providers at VONQ-Conditions

Benefit not only from a comprehensive selection of advertising products but also from exclusive solutions from renowned providers such as XING, LinkedIn, and Azubiyo at VONQ conditions.



#### 3. Attractive Price Advantages - Maximize Your Recruiting Budget

Take advantage of our exclusive media discounts of up to 73% and get the most out of your recruiting budget. With our attractive conditions, you achieve more for less - an optimal investment.



#### 4. Significant Time Savings - No More Tedious Negotiations

Save precious time! By using our quota, lengthy contract negotiations with numerous providers are eliminated. We take care of everything, allowing you to focus on the essentials – your recruiting.



#### 5. Integration of Existing Contracts – Without Changing Providers

Using our solution, you can easily integrate your existing contracts without switching between multiple providers. Enjoy flexibility and convenience without any limitations.



#### 6. Flexibility and Precision for Every Need

No matter which media channels and job boards you are looking for – our portfolio offers flexibility for all your requirements. Reach your target audience precisely and effectively across all channels.

# +17 years of market experience lom



## Simplify your media buying with VONQ: Schedule a demo now