



Google Analytics

Offers companies a complete overview of website traffic to analyze visitor behavior.

COMPLICATED OVERVIEW

Collects and presents a large amount of data for the entire website.

REQUIRES A LOT OF KNOWLEDGE

In order to take full advantage of Google Analytics, extensive training is necessary. The resulting data analysis depends on your own skills and understanding.

DIY SET-UP

You can implement Google Analytics yourself, but it requires specific technical knowledge.

UPDATES BUT NO SUPPORT

Often additional training is necessary to understand new features.

UNFILTERED DATA

Analytics is not designed specifically for the recruiting process. You have to manually implement filters in order to get the data that is relevant to you.

VS.



Campaign Performance

Gives Recruiters everything they need to track and optimize the application process.

OVERVIEW TAILORED TO YOUR NEEDS

See the data that matters to the application process and online candidate behavior.

INTUITIVE & USER-FRIENDLY

All data relevant to the application process is tracked and presented on an easy-to-understand out-of-the-box dashboard.

STEP-BY-STEP SET-UP

Our team supports you during every step of the implementation of Recruitment Analytics.

CUSTOMER CARE

Updates are made available automatically, while we provide customers regular information about new features and how to use them.

EVERYTHING YOU NEED WITHOUT THE CONFUSION

Campaign Performance collects only relevant data, helping you to clearly analyze candidate behavior to determine how effective your recruiting process is.

What's next? To get started, simply contact one of our consultants to discuss the next steps. Simplify and improve your recruiting process with these exciting new products.

Want to know more?
Send us an email to