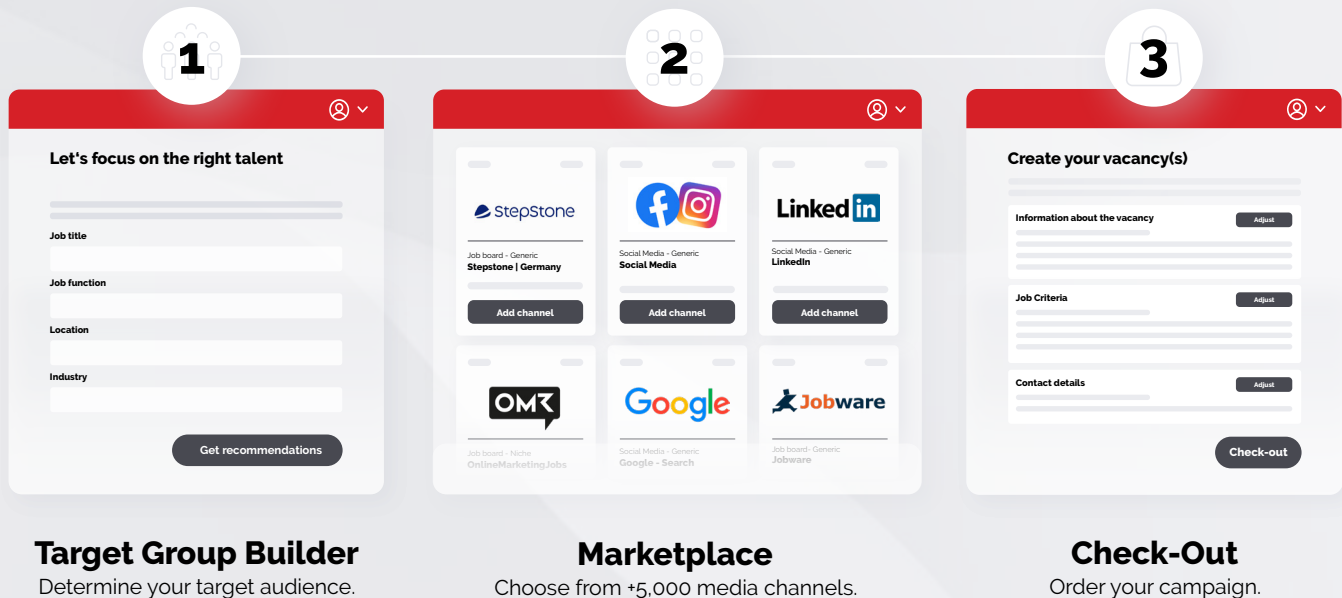


VONQ Job Marketing

**One data-informed technology.
One single system.
+5000 media channels.
All to your advantage.**

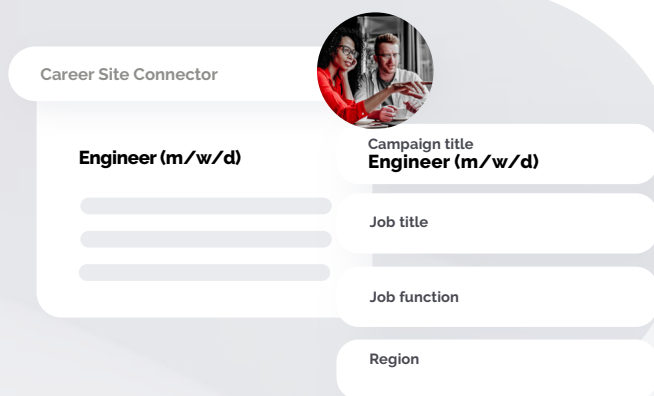
With VONQ Job Marketing, you get access to the world's largest media portfolio with **more than 5,000 channels** to publish your job ads in an easy and targeted way. With our technology, we provide **expert and data-based recommendations** on which channel(s) you will best reach your target audience with a job posting.

Whether generalists, niche sites, social media platforms, search engines, or communities:
We provide you with all channels in a single system - no matter what position you need to fill.
From media selection to performance evaluation: Simplify and centralize all recruiting activities with Job Marketing.



Our additional features for more transparency and success

We offer you supporting features that not only enable you to place your targeted job ads faster, but also to centrally monitor the performance of all media channels used at the same time.



Career Site Connector

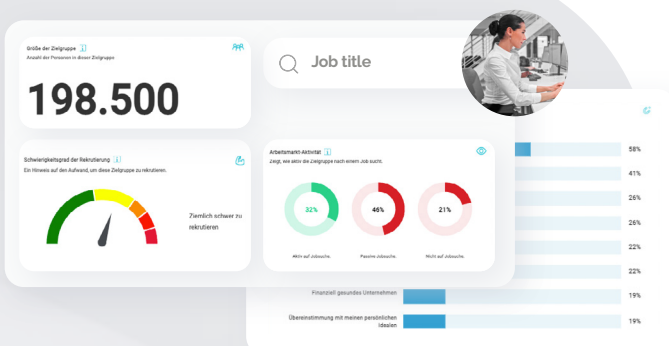
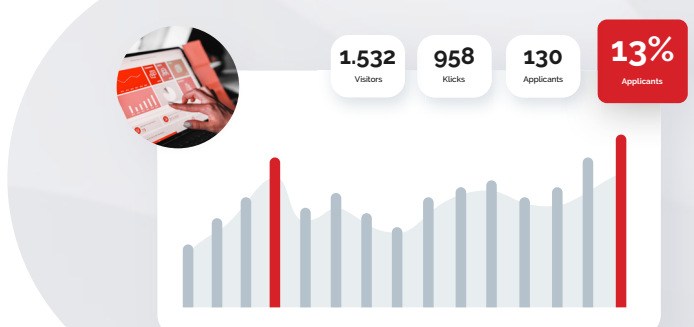
Automated job ad import

As an interface, the Career Site Connector automatically imports all available information from the job ad texts on your career site into the job marketing technology. This simple connection eliminates the need to manually enter target group data when creating and booking campaigns. This saves time and simplifies your booking process.

Campaign Performance

Transparent performance insights from source to application

The intuitive Campaign Performance Dashboard, gives you insights into anonymized candidate data along the candidate journey from source to application. Within the dashboard you can easily measure the number of visitors to your career page and job ad, visitors to the application form, and the total number of applications. In this way, you can make targeted optimizations and invest only in the media channels with which you generate applicants.



Labor Market Insights

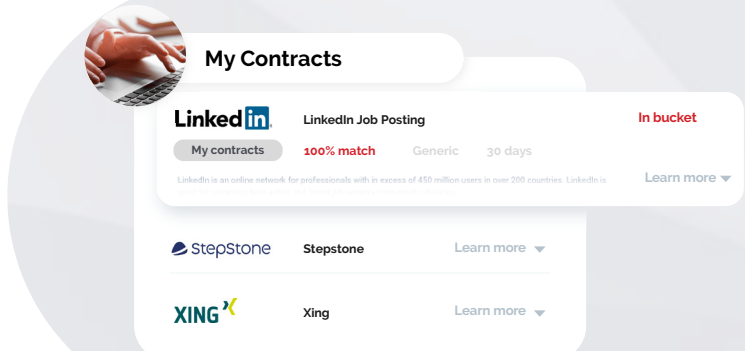
One source for all labor market data

With the Labor Market Insights Dashboard you can access more than 20,000 job profiles in 28 countries to better understand your target audience and tailor your job posting to their needs. The data provided ranges, for example, from the potential of your target group in the labor market and the top 10 job benefits that are relevant to your desired candidates when choosing an employer.

My Contracts

Easy integration of external contracts

With My Contracts, you can select both your own external frameworks and the media from the VONQ portfolio to place your job ads. We always monitor performance - regardless of whether these are your external media channels or those from the portfolio. Centralize and manage all channels in one place without switching between job boards and systems.



5 reasons why you should place your job ads with VONQ



Easy and fast posting

No more switching between multiple job boards: coordinate all activities in one system.



Cost advantages compared to individual bookings

Use your budget even more efficiently and invest only in the channels with which you generate applicants.



Global portfolio

Get unlimited access to more than 5000 media channels from the largest portfolio in the world.



Data & reporting

Get transparent insights into the performance data of all media channels used and control your success.



Strategic consulting

We see ourselves as an extended member of your team and advise you from the initial introduction to the evaluation of your media performance.

**+15 years of experience
& +1000 happy customers!**

BASF
We create chemistry

BNP PARIBAS

BAU.KING

EGRN
GEBÄUDETRUSTZENTREN
RHEIN-NECKAR

WIKAI

GAG
Immobilien AG

bam

European Investment Bank
The Ed. bank

MATRIX42

Microsoft

BAYER

CGM
Compassion Group

KFW

**Simplify your
job posting process with
VONQ Job Marketing**