

VONQ.

With the **VONQ suite**,
our customers recruit
desired candidates –
fast and uncomplicated!

Automated Recruiting Technology

High Volume.



VONQ Job Post.

- ✔ High volume of jobs
- ✔ Post jobs with just one click
- ✔ Pay per performance with Programmatic Advertising
- ✔ Real-time dashboards
- ✔ High control & optimization

- ✔ **Automated** job posting for high job volume
- ✔ Job distribution to **large target groups** on over 1,100 channels
- ✔ **Programmatic advertising** and job posting in one solution
- ✔ Individual **performance dashboards**
- ✔ Transparency and easy control of the **hiring ROI**

Data-driven media recommendation

Custom media mix.



VONQ Job Marketing.

- ✔ Any job volume
- ✔ Access to 5,000 media channels worldwide in just one contract
- ✔ Integration of own media contracts
- ✔ Up to 50% price advantage
- ✔ AI-based media recommendations

- ✔ **Customized campaigns** for job marketing
- ✔ **Data-driven selection** of the best media channels
- ✔ **Targeting of passive** and active candidates
- ✔ **One invoice** for over 5,000 different channels
- ✔ **Campaign performance dashboards**

Employer Branding and Recruitment Marketing

Services by experts.



VONQ Recruitment Marketing.

- ✔ Experienced recruitment marketing experts
- ✔ Target group building & programmatic optimization
- ✔ Increase traffic on your career site
- ✔ Advanced candidate journey analytics
- ✔ Strengthening the employer brand
- ✔ Reach passive candidates

- ✔ Support from a team of **social media and Google experts**
- ✔ Development of an **professional job marketing** strategy for each target group
- ✔ **Programmatic advertising** in combination with job marketing
- ✔ **Regular optimization** of performance
- ✔ All results in individual **performance dashboards**

Why VONQ?



+140
Employees

+20
Nationalities

+5000
Media Channels

+1000
Enterprise customers

+15 Years of Market Experience

VONQ. POST. ATTRACT. HIRE.



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