Google Analytics

VS.

Recruitment Analytics

Offers companies a complete overview of website traffic to analyze visitor behavior.

Gives Recruiters everything they need to track and optimize the application process.

COMPLICATED OVERVIEW
Collects and presents a large amount of data for the entire website.

OVERVIEW TAILORED TO YOUR NEEDS
See the data that matters to the application process and online candidate behavior.

REQUIRES A LOT OF KNOWLEDGE
In order to take full advantage of Google Analytics, extensive training is necessary. The resulting data analysis depends on your own skills and understanding.

INTUITIVE & USER-FRIENDLY
All data relevant to the application process is tracked and presented on an easy-to-understand out-of-the-box dashboard.

DIY SET-UP
You can implement Google Analytics yourself, but it requires specific technical knowledge.

STEP-BY-STEP SET-UP
Our team supports you during every step of the implementation of Recruitment Analytics.

UPDATES BUT NO SUPPORT
Often additional trainning is necessary to understand new features.

CUSTOMER CARE
Updates are made available automatically, while we provide customers regular information about new features and how to use them.

UNFILTERED DATA
Analytics is not designed specifically for the recruiting process. You have to manually implement filters in order to get the data that is relevant to you.

EVERYTHING YOU NEED WITHOUT THE CONFUSION
Recruitment Analytics collects only relevant data, helping you to clearly analyze candidate behavior to determine how effective your recruiting process is.

What's next? To get started, simply contact one of our consultants to discuss the next steps.. Simplify and improve your recruiting process with these exciting new products.

Want to know more?
Send us an email to