

# RECRUITMENT ANALYTICS TO STEER YOUR SUCCESS: FROM SOURCE TO HIRE

TURN ACTIVE AND PASSIVE CANDIDATES INTO  
QUALIFIED APPLICANTS

61%



## Facing Challenges

According to 61% of recruitment professionals **finding qualified applicants** is the biggest recruitment challenge their organisation is facing today.

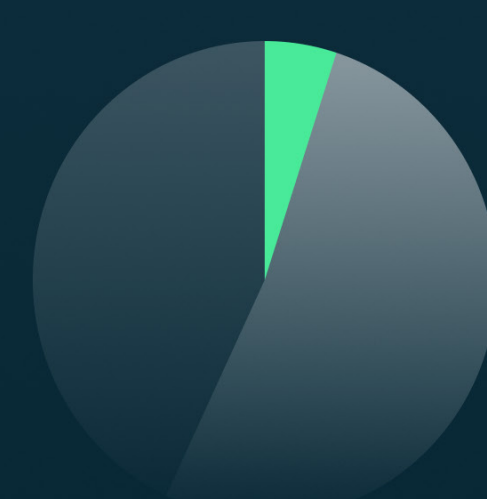


57%



## Solving The Challenge With Recruitment Marketing in 2019

57% of recruitment professionals will **focus on Recruitment Marketing** in 2019 to solve this challenge.



Only 4,5% will rely on **recruitment agencies** to solve this challenge in 2019 vs. 19,13% who did so in 2018.

2018 19,3%

2019 4,5%



TOP PRIORITY IN 2019



51%

## Candidate Data

For 51% of recruitment professionals, **collecting and measuring candidate data** will be a top priority in 2019.



## Candidate Data To Collect And Measure Your Recruitment Success



So, what type of candidate data do you need?

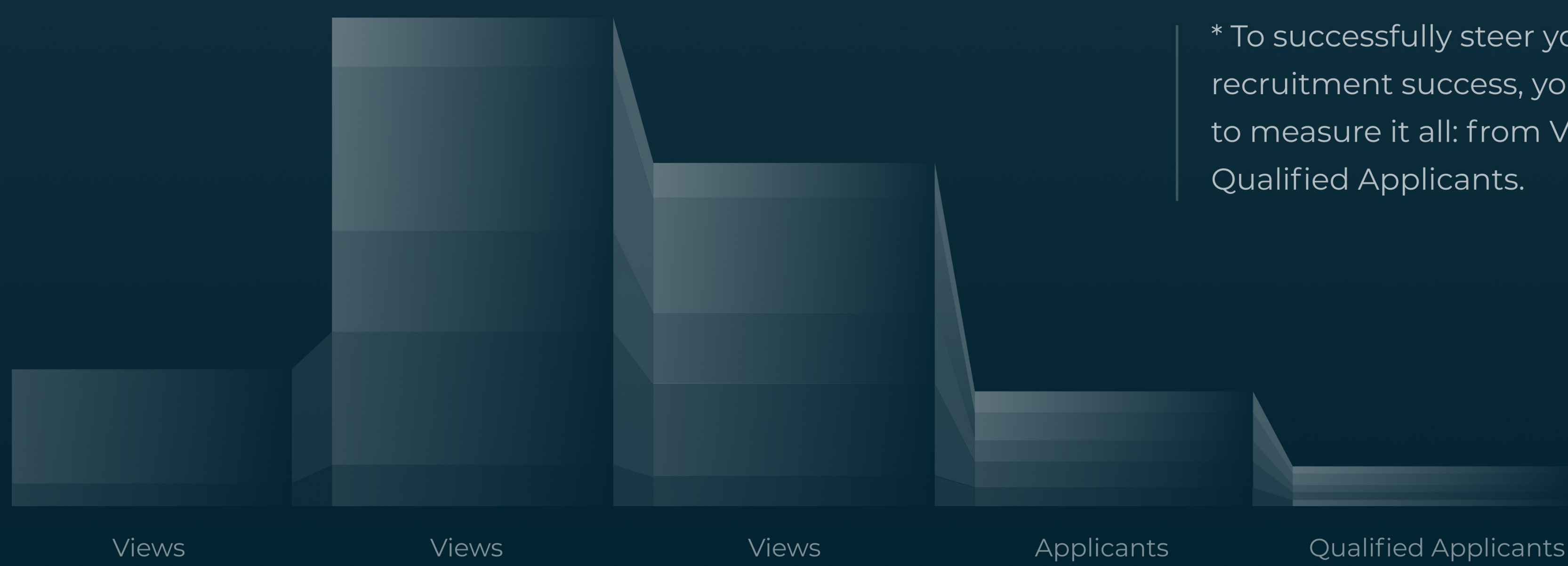
Career page

Job pages

Applicant forms

Applicants

Qualified Applicants



Views

Views

Views

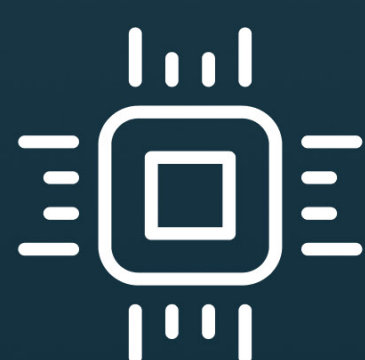
Applicants

Qualified Applicants



\* To successfully steer your recruitment success, you need to measure it all: from Views to Qualified Applicants.

47%



## Recruitment Technology

For 47% of recruitment professionals, **investing in recruitment technology** will be a top priority in 2019.



## Fully Prepared For 2019?



Try VONQ's Recruitment Technology **for free** and measure your recruitment success: from source to hire!

TRY FOR FREE