



# Google Analytics

Offers businesses the tools they need to better understand the customer journey.

**ALL INSIGHTS**

Insights on a large variety of customer data.

**ONLY AS GOOD AS YOUR SKILL SET**

To fully benefit, you need to connect all the dots yourself which might require advanced Google Analytics expertise and skill set: e.g. to set up Goals, create UTM tracking codes.

**DIY SETUP**

Do-it-yourself set-up with some technical knowledge needed.

**AUTOMATIC UPDATES REQUIRING ACTIVATION**

You need to login and check for new functionality and updates on a regular basis. Some new functionality might require additional skill set.

**ALL KIND OF CUSTOMER DATA**

You need to know your way throughout the entire dashboard and be able to filter the data which is relevant for your recruitment process.

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# Recruitment Analytics

Offers recruitment professionals the tools they need to better understand the full candidate journey; from source to hire.

**ONLY RELEVANT INSIGHTS**

Only the most relevant data needed to steer your recruitment success.

**OUT OF THE BOX SOLUTION**

All relevant recruitment data insights are already pre-set in the dashboard, so that all users benefit equally and is easy to pick up.

**FREE SETUP SUPPORT**

Easy as 1, 2, 3 set-up with no extra validation for free.

**AUTOMATIC UPDATES WITH NO EXTRA EFFORT REQUIRED**

All new functionality and updates are clearly communicated to you via email and are already implemented in the dashboard for your convenience.

**RELEVANT CANDIDATE ENGAGEMENT DATA ONLY**

You save time with having one gateway to all relevant recruitment data on candidate engagement: from source to hire.

## GET RECRUITMENT ANALYTICS FOR FREE!

With Recruitment Analytics at VONQ's Job Marketing Platform you can easily track, measure and understand your full candidate journey - from source to hire.

- SEE WHERE YOUR CANDIDATES COME FROM
- FULL FUNNEL INSIGHTS: FROM SOURCE TO HIRE
- INTUITIVE OUT-OF-THE-BOX DASHBOARD

**EASY TO ACTIVATE AND FOR FREE!**

Click on the button below to sign up for VONQ's Job Marketing Platform and get Recruitment Analytics for free:

**SIGN UP FOR FREE**

